

EUREF-Campus

A place for PRODUCTIVITY & CREATIVITY & INSPIRATION

For your event: guided tours, expert programs and workshops

Our services

- 30-60-minute guided tours of EUREF-Campus
- Expert programs
- Innovation safaris
- Workshops
- Accompanying programs and incentives
- Innovative and interactive event concepts

Our topics

- Digital transformation
- Energy transition
- Future of the mobility
- Smart city
- And many more – get in touch!

Key facts

- **Number of participants:** Individual programs from 1 to 450 persons
- **Group size:** Guided tours and programs in groups of max. 20-25 persons
- **Languages:**
English or German
On request: French, Spanish and Chinese

We will gladly advise you:



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Incentives and Accompanying Programs at EUREF-Campus

The EUREF-Campus in Berlin offers unique opportunities to experience the trends of future mobility, sustainability, start-up economies and virtual reality through exciting incentives and accompanying programs. Discover the campus through our different types of experiences, which can be combined individually to suit any event.

Our experiences:

- **Campus discovery tour** Our campus tour introduces you to the vision of the campus, its history of development and various local institutions, companies and projects.
- **Test drive electric vehicles** Experience the future of mobility up close – with a test drive on an electric scooter, electric hoverboard, pedelec or segway!
 
- **Innovation safari** This innovation safari combines a campus tour with visits to start-ups, companies, showrooms and expert talks.
- **Food savior** Learn more about the exciting story of Berlin's most famous food savior start-up during a tasting of rescued groceries.
- **Gasometer-climbing** Climb the 420 steps of the 78m high Gasometer and enjoy the breathtaking view over Berlin.
 
- **Train station of the future** Take electric vehicles to the nearby train station and get to know the innovative mobility and energy solutions of the station.
- **Virtual reality experience** Dive into the virtual world of VR start-ups on campus and get to know their interactive technologies at first hand.
- **Energy live tour** Visit Germany's first and only walk-in energy center during active operation and get to know the most modern technologies in an easily understandable way.

Workshops and Expert Programs at EUREF-Campus

- Use the innovative power of EUREF-Campus for your own company!
- In our workshops your team develops its own solutions with the help of creativity methods and gains insights into current trend topics.
- Specifically adapted to your needs, we design individual workshops lasting from several hours to full days on the EUREF site.
- As a professional impulse for the workshop - but also as an independent program - we also organize company visits at EUREF-Campus or provide you with expert speakers for your event.
- Engage in a direct exchange with the EUREF resident experts and learn about the solutions on site in the companies or their showrooms.

Workshops and expert programs are available on the following trend and future topics:

- **Digital transformation**
- **Energy transition**
- **Future of mobility**
- **Smart city**
- **Virtual reality / augmented reality**
- **Internet of things (IoT)**
- **Industry 4.0**
- **Start-up eco systems**
- **New work**
- **Leadership innovation**

