

#### GARAMANTIS

### **INSPIRE AND CONVINCE** AT THE LIVE TOUCHPOINT

Berlin, June 2023, Andreas Köster



Whether at trade fairs, events or in your showroom - live and on site you create the most valuable touchpoints with your target groups.



Emotion and interaction are the keys to inspiring your target groups. We have exactly the right technologies for this.



From the wish right through to the audience: We translate your goals into experiences!



GARAMANTIS

#### Diving into your brand and product world





immersive



intuitive

playful

ul



# Successful interactive technologies



Multitouch



VR/AR



Projections



Sensors (Camera, Laser, Radar etc.)







#### SHOWROOMS







COMPANY EXHIBITIONS







#### PRESENTATIONS

GARAMANTIS



**B**To





#### WORKSHOPS

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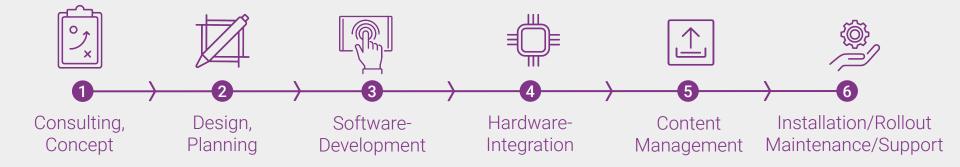
#### GARAMANTIS

### SCIENCE CENTERS





#### Full Service from approval to WOW.





#### Garamantis in numbers

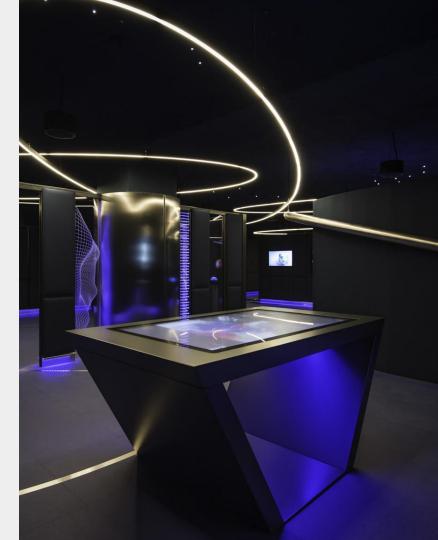
- founded in 2014 in Berlin as a GmbH
- 9 permanent employees
- 2 showrooms (Berlin and Singapore)
- 1 office/studio on the EUREF campus Berlin
- no debt capital and no investors
- more background information





#### We are James Bond's secret lab for your Live Touchpoint

- extremely experienced, agile special-ops team
- more than 10 years of experience in interactive missions
- own innovations (optical object recognition, person sensor, CMS framework etc.)
- strong network (Ars Electronica and others)





# Successful partnerships





#### Press echo What we do to get you and us in the press.

"Garamantis is one of the prominent players in the global Interactive Tables Market."



"With the help of artificial reality, global warming comes to the Green Week."



"Compared to conventional multi-touch tables, [...] the Garamantis multi-touch scanner table is much more interactive."



"To make climate change tangible, two young Berliners [...] have created an earth in virtual reality with their start-up Garamantis."





#### The core team Expertise<sup>4</sup>



Oliver Elias Co-Founder and CEO



Marcus Dittebrand Co-Founder and CTO



Andreas Köster Head of Communications



Norbert Hillinger Innovation Manager



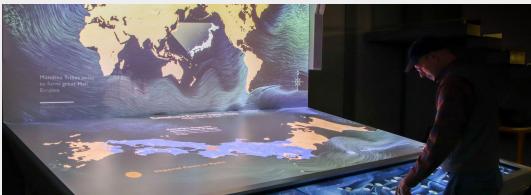
#### Recent Projects

- Natural History Museum Vienna (New interactive workshop area)
- Expo Dubai (Austria Pavilion)
- Humboldt-Forum ("The Instrument")
- Samurai Art Museum Berlin (new opening)
- FFT Showroom
- finished projects











#### Happy Clients

We are partner of:







#### **GARAMANTIS** INTERACTIVE TECHNOLOGIES

#### QUESTIONS?



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