

BERLIN DÜSSELDORF HAMBURG

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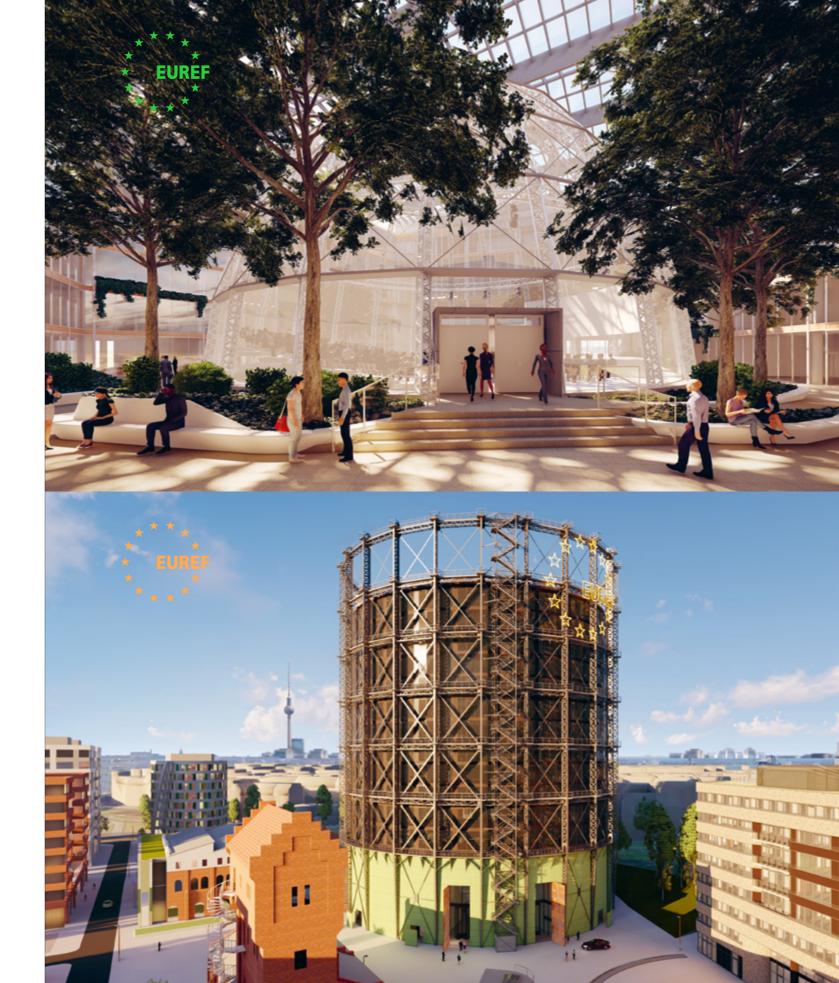
EUREF-Campus Hamburg















M We create synergies between business, research and teaching that makes the EUREF-Campus special."

> Mr Müller, one of the most pressing issues today is energy security. Could you tell us what ideas the EUREF-Campus has for addressing this and whether they align with the federal government's national energy plan? Müller: To achieve energy security, we must first transition to renewable energy, but I see very little evidence of any strategy the German government is pursuing here. Clearly, the war in Ukraine is disrupting many things at the moment, but even before this, I saw hardly anything you would call a genuine energy transition. All they produce is a lot of paper. That motivated me to create the EUREF-Campus and implement all the relevant regulations from all those pieces of paper! And we also proved that we could do it. In fact, we not only met the government's 2050 energy targets, which they subsequently brought forward to 2045, but we did it by 2014! In terms of energy security - a term that had

"We produce

results,"



REINHARD MÜLLER Executive Board, EUREF AG

little meaning before the war - our new EUREF-Campus in Düsseldorf has put us in a very comfortable position of not having to rely on fossil fuels for our energy needs. Instead, we draw our energy from a nearby quarry pond. While not always feasible everywhere, North Rhine-Westphalia, by example, is home to thousands of these kinds of gravel pits. As a result, other developers may consider similar sites for their new construction projects to take advantage of this incredible energy source from the circulation of hot and cold water. The system works almost like a perpetual motion machine and is highly reliable. For us, the proximity of the water and the excellent transport connections – we have an ICE train station and an airport right on our doorstep - were the decisive factors in choosing this property, and we are delighted we could implement our energy concept in cooperation with the local public utility authority.



What was the planning process like for the new site?

From the start, you must involve all the stakeholders – all the relevant local people and institutions from business, politics, art & culture, education and research. So we set up an innovation advisory board to engage people from these different professional groups, tell them about the project, and listen to their concerns. Because, this is not just a real estate project. We are building ideas, creating things here that have broader implications for the future. The area of university education will play a leading role here, too. Ultimately, we can only achieve an energy and mobility transition if we care for and educate the next generation. Though it began modestly in Berlin, the education sector has since grown to play a crucial role in our institution. In Düsseldorf, the growth in this sector will be even more significant. We have already introduced masters degree courses through the University of Applied Sciences Düsseldorf and the so-called UA Ruhr, an alliance between Ruhr University Bochum, TU Dortmund, and the University of Duisburg-Essen.

We were also able to get several companies to support the initiative financially. As a result, and given that all the companies on campus are required to contribute to the goals of mobility, energy, and climate protection, it is clear that we are more than just a real estate project in terms of what we can achieve.

Are there differences between Berlin and Düsseldorf in their emphasis on research and teaching on the one hand and business on the other? Absolutely. For example, we expected mobility to be the main focus for the Düsseldorf business hub, but the campus instead has developed a strong emphasis on energy, no doubt due to the war. Because our tenants are our partners, we start by listening to their needs. As a result, demands in Düsseldorf can differ from those in Berlin. This distinction is partly due to Düsseldorf's attractiveness as a business location.

We can only achieve an energy and mobility transition if we care for and educate the next generation."

Companies will frequently approach us with their ideas, hoping to become a part of the community and capitalise on potential synergies here. Wilo, one of the world's largest pump manufacturers, was a company drawn to the Düsseldorf location. And one of their initiatives gave rise to the entire field of hydrogen-based energy generation that we are currently developing.

Even so, a substantial part of the Düsseldorf campus is intended for an NRW Mobility Hub ... Yes. In fact, it will offer a wide range of transportation options, such as air taxis which would allow you to fly for the cost of a taxi! All of this, by the way, has been possible for a long time; it's just not being done. We have formed an innovation partnership with the Düsseldorf airport company to explore these and other issues. This is an excellent opportunity for collaboration between our two companies and does not contradict the fundamental concept of the mobility transition. People will continue to fly; the only question is how and with what.

You are also establishing a EUREF-Campus in Hamburg. What are the distinguishing features of this campus that set it apart from the others? Of course, you must always adapt to local conditions, so energy concepts will always differ from place to place. Hamburg has unique challenges and features, such as the harbour and the nearby densely populated St. Pauli neighbourhood. CO2 and other environmental pollutants are a huge problem here, so this new campus aims to show that a pollution-free energy supply is absolutely possible. We are working on the idea of a tidal power plant, which could provide significant amounts of energy by utilising the location's low and high tides. However, using hydrogen as an energy source has even greater potential here. For example, using electric motors in ships poses a complex challenge for the shipping industry. Passenger ships operating out of Hamburg are so old that

Our tenants are our partners, so we start by listening to their needs."

retrofitting them would be prohibitively expensive. But we could replace a vessel's reliance on fossil fuels with a CO₂-neutral e-fuel alternative like hydrogen. Therefore, we plan to build an e-fuel production facility as well as several waterside refuelling stations.

Hamburg will be your third EUREF-Campus. What is it about your EUREF-Campus concept that makes it so successful? First, there is a clear emphasis on

the energy and mobility transition in conjunction with research and education. Aside from the advantages



of the resulting synergies, this approach is critical in attracting young talent. By the way, the same holds for other services that we provide, like our campus dining options. Working with top chefs Thomas Kammeier and Cornelia Poletto allowed us to implement our enormously successful concept with a healthy and sustainable lunch offer for more concentration and motivation at work. Add that to the fact that we are already entirely CO₂-neutral and have several impressive, large event spaces available at our locations. Incidentally, the events that were held in Berlin last year drew approximately 60,000 people, including a steady stream of prominent political decisionmakers. The ability for businesses to present themselves in this way, on this to settle in one of our locations.

According to a report in the Tagesspiegel newspaper, you intend to leave EUREF in the near future. It said that you were retiring. Is that right?

No. I'm not retiring. I'm returning to where I came from. I'm going back to work with the architects and construction managers at EUREF-Consulting. That does not mean I am leaving EUREF. In fact, I will be joining its supervisory board. We have such a good young team that I don't have to worry about the day-to-day campus business anymore. And so, I decided to return to architecture and creative project development. People often ask me how long I intend to keep working, and I always tell them I'll continue doing what I'm doing as scale, is one of the reasons they choose long as I'm healthy and find joy in it.

> Reinhard Müller began developing the EUREF-Campus Berlin in 2008 and has since transformed it into a highly regarded real-world laboratory and showcase for the energy and mobility transition.

The Executive Board of EUREF AG (from left): Reinhard Müller, Sarah-Maria Ameler, Karin Teichmann and Kevin Hauert.

FROM IDEA TO EUROPEAN **ENERGY FORUM**

well-being for those who use them." climate protection. That was his credo in 2007 when the real estate bubble burst, and the financial The EUREF-Campus is a real-world a relic of a former gasworks.

Berlin is nearly complete. The final space with a transparent design is minimum. The buildings use only 55% of to be built inside the gasometer. the energy of a conventional building. Meanwhile, the campus's other newly constructed offices and renovated Part of the reason for this success is brick buildings are currently home to the close cooperation between the about 5,000 employees. Another 2,000 EUREF-Campus and Schneider Electric, will be added due to the gasometer a multinational corporation and world

For EUREF AG board member and takes up residence inside the new founder Reinhard Müller, one thing is office space. Today's Berlin campus is clear: "We need to create a different kind home to over 150 companies, startof building, one that is energy efficient, ups, and research institutes working future-focused, and sustainable - on cutting-edge technologies and buildings that promote a sense of innovations in energy, mobility, and

markets collapsed. It was at that time laboratory for investigating and he developed his vision of a European evaluating new ideas and technologies. Energy Forum, which he began to The energy transition has already taken realise at the Schöneberg Gasometer, place here. For instance, the site's entire energy supply is CO₂-neutral, thanks to the use of renewable energy Now, 15 years later, the EUREF-Campus sources. The new buildings, such as the GASAG headquarters, the NBB network construction project is the rehabilitation distribution company headquarters and of the gasometer structure, in keeping the gasometer building, all meet the with its status as a listed building. As highest energy efficiency standard, KfW part of the development, new office 55, a higher standard than the required

development when Deutsche Bahn leader in energy management with



JEAN-PASCAL TRICOIRE Chairman & Chief Executive Officer, Schneider Electric

I believe access to reliable and sustainable energy is a basic human right. At the same time,

- we all know the way we currently use energy
- is not sustainable. The EUREF-Campus
- demonstrates that a solution to the energy paradox is now possible."



approximately 160,000 employees. floor coverings. Cleaning companies The establishment of a "smart city employed on the campus are also quarter" around the gasometer, which encouraged to use green, environmentfrom the outset actually met the German friendly cleaning products. "These government's climate targets for 2045, aspects are frequently overlooked," was primarily due to their intelligent explains Reinhard Müller. "However, energy generation solutions and other health also falls within the definition products.

Schneider Electric, for example, have already been outfitted with air has integrated efficiency solutions purification systems. In addition, a that seamlessly combine energy, UV filter system planned for the EUREFbeen implemented successfully at the air there is 99.9% virus-free. the EUREF-Campus in Berlin and will management.

automation, and software. These have Campus Düsseldorf will ensure that be implemented in Düsseldorf in the The construction on the gasometer is future for e-mobility, load regulation, still underway, but once it is finished, flexible energy distribution, and energy the view of this distinctive piece of industrial architecture will once again be unobstructed. "The urban development However, Reinhard Müller states on the EUREF-Campus opens up that a building is only sustainable if completely new visual relationships," your considerations extend beyond says Reinhard Müller. "The gasometer its completion. The EUREF-Campus will be respectfully reintroduced back buildings, for example, are fitted into the city's urban fabric, this time as a with only recyclable or eco-friendly symbol of the European Energy Forum."

of sustainability." For example, new buildings on the Berlin campus

Schneider Belectric

Schneider Electric is a global energy management market leader active in over 100 countries. The company is one of the main tenants at EUREF-Campus Berlin In Düsseldorf, they are the anchor tenant



Garamantis GmbH is a company that specialises in VR installations, interactive projections, and multitouch tables. Their innovative interactive technology and high-quality designs bring breathtaking experiential worlds to life. Visitors to trade fairs and exhibitions and the company's showroom on the EUREF-Campus can interact in and with these exciting virtual worlds using intuitive controls. Having partnered with Ars Electronica, Garamantis has a global clientele, including organisations like the European Space Agency and Deutsche Bahn. They also used their groundbreaking presentation technology to create a 360-degree virtual experience of the EUREF-Campus Düsseldorf development.



The German Energy Agency (dena) and the EUREF-Campus had been in collaboration long before it had its own premises on the campus. The agency developed the "innovation campus" sustainable energy concept, and dena continues to enhance the site with new and exciting concepts for the energy transition while benefiting from its proximity to the practical use, existing infrastructure, and on-site networking. The agency has already succeeded in applying the principles of efficiency, intelligence, and sustainability to the energy transition in over 1,500 projects, making it an ideal fit for the EUREF-Campus and its core values.



The Fraunhofer Institute has an energy research facility on the EUREF-Campus called "ENIQ - Energy Intelligence by Fraunhofer". Its showroom features a large open-air staircase with seating and a spacious outdoor area, providing an inviting setting for discussions and ideas between science, business, politics, and the public. They also host a diverse range of events for various target groups. These events are facilitated by a rotating panel of experts, accompanied by illustrative exhibits from Fraunhofer's energy research.







Networking and cooperation - the EUREF-Campus is a place that fosters lively exchanges of ideas, from startups to established companies.

The house of renewable energies

Visitors to the EUREF-Campus can see for themselves how a future energy concept works on a small scale - where heating, electricity, and mobility on the campus are intelligently networked using smart technology to ensure complete climate neutrality. The EUREF-Campus is proof that the energy transition is achievable with 100% renewable energy.

DR SIMONE PETER President of the German Renewable Energy Federation (BEE)

crystal clear: 100% of our energy must point of contact for all parties involved in come from renewable sources such the new energy sector, which includes hydropower and geothermal. "After society generally. more than two decades making progress accounting for almost 50% of total electricity consumption. However, we is regarded as Berlin's first CO₂-neutral are significantly lagging behind in the office building and completed in 2022. For the BEE, the EUREF-Campus is transportation and heating sectors," says Dr Simone Peter, President of the the EUREF-Campus is a showcase politicians, the media and other German Renewable Energy Federation project," says Simone Peter. "However, associations about the energy transition (BEE). "All sectors must step up their it also proved that combining heritage and the necessary mix of energy, such efforts, and do it now."

for a modern renewable energy supply for the benefit of the general public. And Institute and the German Energy Agency ahead for the federal government, as an umbrella organisation, it represents dena is also an obvious advantage of which will significantly accelerate the around 40 trade and state associations the location. at the "house of renewable energies" on the EUREF-Campus, including numerous The EUREF-Campus represents the Simone Peter. In her view, the "EUREFcompanies and associations from all future for many industries, according Campus is a small-scale illustration of regions and sectors of the renewable to the BEE President. For instance, in what a future energy system should

The goal of the energy transition is in Germany, the campus serves as a vital

new EUREF-Campus Building 16, which area." "Due to its use of renewable energy, an ideal setting to speak with federal preservation, new construction, and as solar, wind, bioenergy, geothermal, climate protection is possible." The hydropower as well as heat pumps. The BEE works to improve the conditions proximity to other organisations and energy providers like the Fraunhofer with the enormous regulatory tasks

energy industry. In terms of renewables addition to a climate-neutral energy look like".

source, mobility has also been a top concern there since the outset. The campus now has more EV charging as wind, photovoltaics, bioenergy, those from politics, the media, and stations than any other single location in Germany. According to Simone Peter, "On the EUREF-Campus, the energy toward this goal, the electricity sector In December 2020, the BEE and its major transition is already being implemented, is in a good position, with renewables member associations relocated to the with 100% renewable energies in every

> "Currently, our association is assisting expansion of renewable energies and the adaptation of energy systems," says





The EUREF-Campus brings together companies and organisations to tackle the issues facing us in the future. We cannot address the challenges of climate change alone; we must work together. Our cutting-edge energy centre, which generates green electricity and heating, exemplifies this strategy. This is how the EUREF-Campus achieves a climate-neutral footprint."



Innovative solutions

for heat and power

The GASAG headquarters' glass and steel facade features balconies, loggias and terraces, giving the building a futuristic appearance. GASAG also uses a new approach to working, fostering communication among staff across the open-plan office space.



The EUREF-Campus energy centre provides all The EUREF-Campus has been a leading centre the quarter's energy requirements and serves for the energy transition for more than ten as a green lung for the campus, where about years. Even from its inception, the campus 7,000 people will eventually work. The centre had already achieved the greenhouse gas is a CO₂-neutral solution that could be used targets for climate neutrality set by the German government for 2045. GASAG is also working throughout Germany. So how does it work? hard to achieve this and gained valuable The heart of the system is a cogeneration insights from the EUREF-Campus. "Due to the power plant that generates electricity and heat our computers and servers produce, we heat using biomethane, also known as green discovered we have a much higher cooling gas, supplied by the Berlin-based energy requirement than we thought. Being able to supplier GASAG. "The EUREF-Campus has a predict our energy consumption for heating climate-neutral footprint as a result of these and cooling more accurately means we can two factors", explains GASAG CEO Georg design better energy systems," says Friedrichs.

Friedrichs. To regulate energy flow during around the campus.

peak times, the centre also uses an intelligent GASAG relocated its new corporate offices energy management system to analyse energy to the EUREF-Campus in 2021, back to consumption data from 1,000 metering sites where it was originally located all those years ago. "We are happy to be part of a CO₂-neutral quarter that we supply with New technologies also enable the storage of heating and cooling ourselves. We have a great green electricity generated by renewables. The working environment here with convenient electricity is used to heat or cool water, which connections to public transport and a pleasant is then stored in two well-insulated tanks. campus environment," says Friedrichs. But "The EUREF-Campus is a classic example of for the CEO, the EUREF-Campus represents sector coupling, i.e. the interlinking of diverse something more. It symbolises what is possible elements. We are particularly pleased with when people work together to achieve the the intelligent management system, which energy transition necessary for the future. audits energy supply and demand every fifteen "If we continue to do this, we will succeed in minutes," says Friedrichs. He adds that the stopping the climate change.

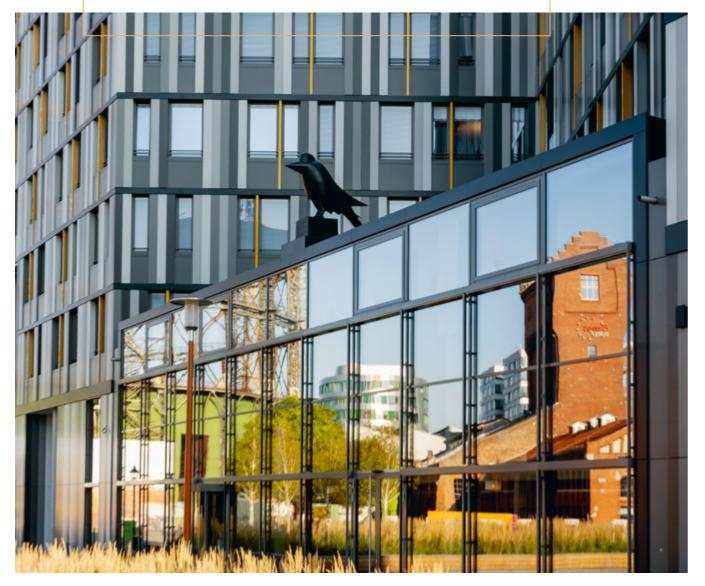
GEORG FRIEDRICHS Chairman of the Management Board of GASAG

photovoltaics.

system's energy mix will increasingly include other technologies like geothermal energy and

First-class energy efficiency

The GASAG headquarters, located in Building 23–24, is among the most modern of its kind and meets the highest energy standard, KfW 55. The building was completed in 2020 and features multifunctional office space and a two-storey foyer. It also features spacious loggias that serve as additional communication zones. The windows have high-efficiency triple glazing and automated sun protection. The restaurant "the CORD" is located on the ground floor. The innovative cuisine available at the Schöneberg restaurant combines meticulous attention to detail with regional produce to create moments of pure, healthy pleasure – with vegan and vegetarian dishes, as well as meat and fish.



The highest energy-efficiency standard, flexible use of space, use of renewable energy, comprehensive networking, and intelligent operation – these are the fundamentals for sustainable buildings.



Building I-2 on the EUREF-Campus near the Schöneberg train station marks the starting point for this unique location devoted to the future. The 35-meter-high building has been the headquarters for NBB Netzgesellschaft Berlin-Brandenburg, a part of the GASAG Group, since 2021. The company occupies around 9,000 square metres of space in the building. In April 2022, Gorilla Bakery opened its second location on the ground floor. The building's technical systems are essential to the campus-wide micro smart grid.

First impressions



FROM GAS TANK TO THINK TANK

A MONUMENT TO THE MOBILITY OF THE FUTURE

historic 78-meter-tall gasometer in transition for climate protection. Schöneberg is a visible symbol of the EUREF-Campus as a location for The office building will be the very modern, intelligent usage.

projects on the EUREF-Campus will date is 2024.

Like a massive steel sculpture, the also help to accelerate the mobility

innovation. In 2021, the delicate steel last construction project on the structure underwent a restoration Euref-Campus Berlin. In deference to process in accordance with its status the historic steel landmark, the new as a listed building to return it to glass building will have a one-metre its original condition. The historic breathing space around it. This structure will visually frame a new, design feature provides the building transparent, cylinder-shaped office transparency and evokes the image space that will be constructed inside. of the gas tank that once floated up The former gasometer will then take on and down inside the steel guide frame. a new function, this time with an ultra- Every office will also have a view of the gasometer's cylindrical latticework shell. The office building is being built Once the redevelopment is completed, directly above a new event area, giving Deutsche Bahn will move into its new it a starting height of 16 metres. It will space there and launch, among other create approx. 28,000 square metres of things, their "Digital Rail" programme, space over 12 floors, is CO₂-neutral, and developing the mobility for tomorrow. meets the most stringent energy and Synergies with other businesses and technical standards. The completion

> Digitalisation inside the gasometer a superb illustration of how to use intelligent technology to repurpose an architectural landmark.

The entrances are modern and barrierfree. The design incorporates former elements of the industrial landmark, such as the gas tank.

(XXX)





The gasometer brings together innovation and tradition. The spaces in the new building are flexible and sustainable. The look of the building's steel structure is reminiscent of the former gasworks.

A COMMUNICATION THINK TANK AND DYNAMIC FUTURE-FOCUSED LOCATION

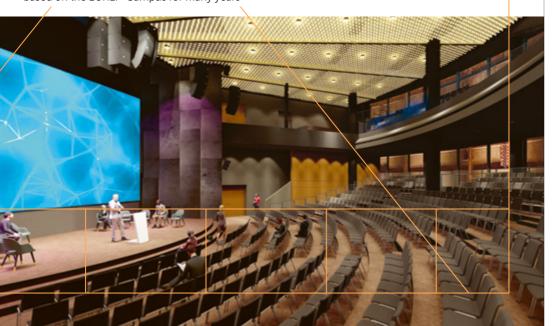
2,000 people employed there. They will like "Digital Rail" and advancements in AI, blockchain, and data lakes technology for time, intelligent and automated network future-focused location. the rail industry. The quality and likelihood of innovations are greatly improved when professionals from the infrastructure, digitalisation, and passenger transportation DB Engineering & Consulting has been sectors can collaborate under one roof.

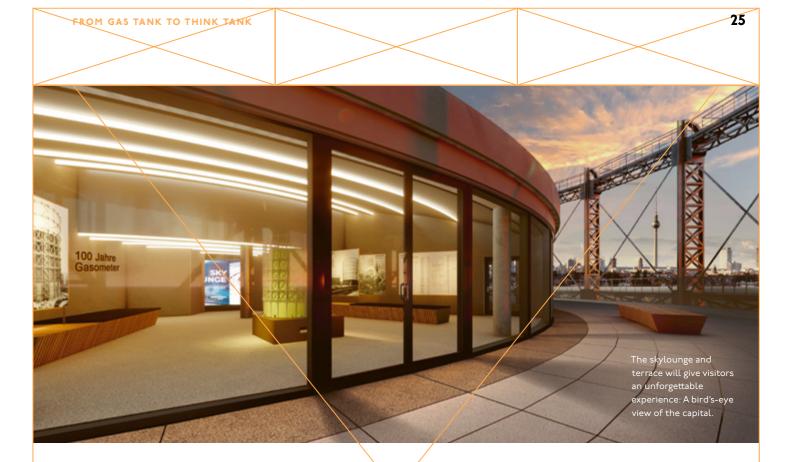
management so that more trains can be scheduled with more frequency.

Deutsche Bahn will move to the new Deutsche Bahn's project Digital Rail will sharing its knowledge on infrastructure building in the gasometer in 2024 with result in more trains, more passengers, and mobility projects with clients all over and shorter travel times thanks to the the world. Deutsche Bahn is an excellent be working on ground-breaking initiatives ongoing digitalisation of trains and transport illustration of the EUREF-Campus as a infrastructure. This will allow for more real- communication think tank and a dynamic

based on the EUREF-Campus for many years

The heart of the event area the great hall. Thanks to advanced technology, it can be quickly transformed from an event venue during the day to a banquet in the evening.





FORUM FOR IDEAS

of holding any banquet, international conference, or corporate reception is stage, and hydraulically retractable screens with 3D simulations that will under construction in the gasometer. The large windows look out onto the inside of the listed 16-metre-high steel shell that was part of the former gas holder. On architect Johannes Tücks. Even the either side of the entry are two exposed ultra-modern audio, video and lighting elements from the steel shell, which lead technology is at a level not seen before you into a twelve-metre-high reception in Berlin. The hall can accommodate up area. Beyond the reception are several to 800 people for events. multipurpose conference rooms that offer automated reorganisation into larger or smaller spaces in a few minutes.

An ultra-modern event space capable The venue's focal point is the great hall, amphitheatre. Each seat is perfectly aligned with the stage," says EUREF chief

CITY PANORAMA FOR VISIONARIES

Visitors will find even the lift ride to which contains a gallery, an impressive the skylounge an event in itself. Large seating. "The hall is designed like an immerse visitors in a virtual environment will be installed inside the lift. Once at the top, they can enjoy a beautiful panoramic view of Berlin from the 66-meter vantage point. There will also be an exhibition here on the history of the EUREF-Campus. The skylounge, one of Berlin's most unique venues, will be perfect for special occasions or gatherings. And the 360-degree view is stunning.



FASTER CHARGING ACCELERATES THE REVOLUTION OF TRANSPORTATION



people on campus.

transportation.

will completely replace fossil fuels in the well as EUREF AG Board Member Karin foreseeable future. This trend is currently Teichmann.

Innovative and sustainable mobility is central to the work of the EUREF-Campus, and not only in research or future-focused start-up concepts. It also shapes the everyday lives of

concepts. These are all intended to

Ranging from large corporations like only held back by the time it takes to Deutsche Bahn, BVG, and Audi to charge an electric vehicle. However, start-ups and researchers: Many people Tesla has now revolutionised charging on the EUREF-Campus are working technology with its V3 Superchargers. on the transportation revolution in These new fast charging stations have a variety of ways. The Technical a maximum charging rate of 250 kW for University's Mobility2Grid research the Tesla Model 3 with the long-range campus, for example, is dedicated to battery. This means a recharge can add the development of new technology up to 120 km of range at peak capacity in options. Inno2grid, a joint venture just five minutes. Supercharger stations between Deutsche Bahn and Schneider are available in over 20 countries, mostly Electric, is developing holistic mobility along major long-distance routes.

make the transition from private cars In the autumn of 2020, Tesla Germany to environmentally friendly rail more installed the country's first twelve convenient by providing climate-friendly inner-city V3 Superchargers at the door-to-door alternatives based on EUREF-Campus in Berlin. The official digital technology, making them easy to launch was attended by Peter Altmaier, access and convenient to use. But there the former Federal Minister for Economic is also a focus on individual passenger Affairs and Energy, Simon Zwahlen, from Tesla Market Lead Germany, Jeroen van Tilburg, the European Manager In this sector, e-mobility is booming and of Charging Infrastructure at Tesla, as

EUREF-CAMPUS DÜSSELDORF: FOCUS ON MOBILITY

The focus on the mobility transition is not limited to Berlin. The new EUREF-Campus in Düsseldorf will also serve as a mobility hub for future mobility concepts.

Campus Düsseldorf is a real-world and inductive charging options. laboratory for the energy transition and in this inspiring environment in constant rental cars available. exchange on the issues of the future energy, mobility and sustainability.

conjunction with the City of Düsseldorf, via the EUREF city app. Flughafen Düsseldorf GmbH (airport) and partners such as Deutsche Bahn (railway). The research will concentrate

A success story expands: The EUREF- on new drive systems, such as hydrogen

a centre for the development of future In addition, the hub will serve as a transit mobility in North Rhine-Westphalia. zone for commuters changing from Around 4,000 employees from around 400 trains and 200 buses daily. established companies, start-ups, and There will also be e-bike, cargo bike and science and research institutes will work e-scooter sharing platforms, as well as

As on the Berlin campus, the charging infrastructure includes a mix of A particular highlight is the NRW superchargers and slow chargers. Mobility Hub, designed as a research These charging stations can be operated campus for intelligent mobility concepts bidirectionally, whereby the connected and a showcase for e-mobility with cars contribute to the stabilisation of showrooms, trade fairs and exhibitions. the entire campus power grid. And This hub is being developed in everything on campus will be connected



Creating the infrastructure for tomorrow's mobility today: Plans for a landing pad for air taxis at the EUREF-Campus Düsseldorf mobility hub.

Campus cuisine: healthy

Ea

AN INTERVIEW WITH

HOMAS KAMMEIER CORNELIA POLETTO

EUREF-CAMPUS

CAMPUS CUISINE: HEALTHY, TASTY, SUSTAINABLE



The core features of the dining concept in Berlin are a welcoming atmosphere, a variety of healthy options, and sustainability. An example here is the casual fine dining restaurant "the CORD". And the EUREF-Campus cuisine in Düsseldorf will be no less impressive.









CORNELIA POLETTO

The new gastronomic director at the EUREF-Campus in Düsseldorf began her culinary career as an apprentice to master chef Heinz Winkler and worked her way up to become a sous chef at the Michelin-starred restaurant Anna e Sebastiano. In addition to her new position, she also runs a cooking school in Hamburg, where she owns a restaurant named after her and the "Paolas" bar named after her daughter. She also hosts the cabaret restaurant show "Palazzo".

Ms Poletto, as a top chef with her own restaurant in Hamburg, what led you to become the gastronomic director of the new EUREF-Campus in Düsseldorf? Poletto: Two people were instrumental. The first was Thomas Kammeier, who has been a friend of mine for many years, and the second was Reinhard Müller, the head of EUREF AG, who spoke to me about the Düsseldorf development. I then went to Berlin, met my friend Thomas again and was given a tour of the campus. Then he explained to me the plans for

Düsseldorf. I was immediately impressed.

What does your commitment to Düsseldorf mean for your Hamburg restaurant?

Poletto: My culinary heart still beats in Hamburg, but I have a fantastic team of people working with me to run the business, as well as my bar, "Paolas", and the cooking school. This means that I can give Düsseldorf my full attention.

Will you also be cooking in the kitchen? Poletto: Without a doubt! I will be in the kitchen occasionally, but my first

responsibility is the dining concept. I also the head chef position. So, there will be times when I will definitely have to work closely with them in the kitchen, at least in the beginning.

EUREF concept. How will this affect the kind of food that you provide? Poletto: Well, we have a lovely lake on our doorstep, so if I can persuade our kitchen staff to all get fishing licences, we could have fresh fish on the menu (laughs). But in all seriousness, we will naturally focus on nutritious local produce and put together a wide variety of vegan and vegetarian dishes. You can see there's a big demand for these kinds of dishes on the Berlin campus. I like to cook in a light, Mediterranean way, but that's not necessarily at odds with regional sustainability. I believe we will find a good balance here concerning with this. As Mr Müller says: You are what you eat – and that's the most important thing to me.

Mr Kammeier, how do you handle sustainability issues? so did we. For instance, when I started to perfect it. We also work with organic as culinary ambassadors for the energy shift. We also follow environmentally friendly work practises, such as using Conny and I have been working on sustainability for years because we both

want to bring in a long-time employee for

Sustainability is at the heart of the

Kammeier: Well, I've been the gastronomic director of the EUREF-Campus in Berlin for eight years now, so my team and I have had plenty of opportunities to practise. (laughs) As the campus grew and evolved over time, here, I wasn't that interested in vegetarian and vegan cuisine, but because there was a real need for it, we worked incredibly hard suppliers and see our dining establishments energy-saving kitchen appliances. Actually,

I tend to put more faith in high-quality produce than in a label claiming something is sustainable."

THOMAS KAMMEIER

have experience in high-end restaurants where products are constantly held to exacting standards of quality. I tend to put more faith in high-quality produce than in a label claiming something is sustainable.

Poletto: Regarding sustainability, I should also point out that for chefs like us, hardly anything in the kitchen is put to waste. We always use our offcuts of fish, meat, or vegetables to make stocks and sauces and so on. That's standard practice.



THOMAS KAMMEIER

The gastronomic director of the EUREF-Campus in Berlin started his career at Landhaus Scherrer, Recklinghausen. His other professional highlights include his time at the Rotisserie Dubs in Worms, the Hummerstübchen in Düsseldorf, and as sous chef, then head chef, at the Michelin-starred restaurant HUGOS in Berlin's Hotel InterContinental.

CAMPUS CUISINE: HEALTHY, TASTY, SUSTAINABLE

I particularly love the light Mediterranean cuisine because you can eat it every day."

CORNELIA POLETTO



Speaking of fine dining, Mr Kammeier, you received a Michelin star while you were the head chef at HUGOS. However, on the EUREF-Campus, you have to cater to every budget. Was that a big adjustment for you?

Kammeier: As I said earlier, I have grown into my role here, but I also brought a lot of experience with me. There are undoubtedly Poletto: For me, it's good to know that many colleagues in the fine dining sector who are first-class chefs who can easily cook for 30 to 40 people but are out of their depth cooking for 1,000. It's different for me. In the more than 20 years I worked at the InterContinental, I learned how to cater for huge events like the Federal Press Ball, for example. In addition to the purely star-rated restaurant side of the business, HUGOS has a catering side that can cater for up to 200 people at venues other than the restaurant. Here on the EUREF-Campus we have "the CORD" restaurant, a casual fine dining establishment, as well as various other dining options that cater to a wide range of tastes and budgets.

Will you be coordinating with Ms Poletto to establish a kind of EUREF standard in terms of cuisine? Or will you work entirely independently? Kammeier: We will, of course, be in regular contact with each other. After

all, the Düsseldorf Campus is part of EUREF AG and EUREF Event. So we will plan and subsequently run the dining business very closely and in partnership. This also applies to the employees. One member of my team has already said that they would like to transfer to Düsseldorf.

I can benefit from Thomas' eight years of experience in Berlin. Whatever the employees and guests of the Campus in Düsseldorf might like will not be too dissimilar from what people want in Berlin. So we will also have a casual fine dining restaurant on campus too, as well as "La Cantinetta", which will offer a wide range of food options for guests and staff to choose from. I'll also be giving cooking lessons on campus, which is another unique and exciting aspect of my work here in Düsseldorf.

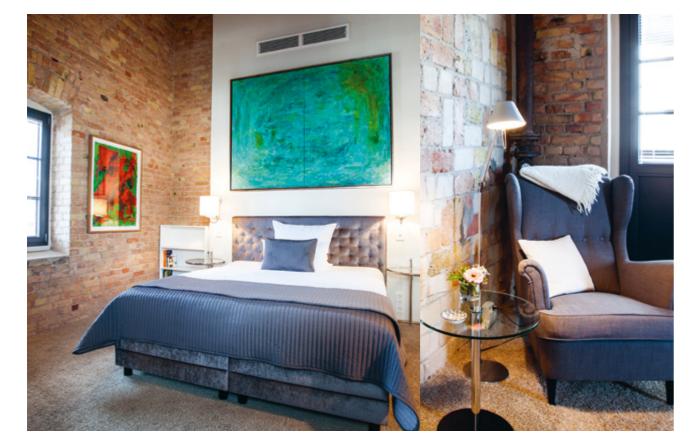
Kammeier: And we're planning a few more surprises for Düsseldorf, but we can't talk about that now - otherwise, they won't be surprises. (laughs)







In Düsseldorf just as in Berlin, one of the daily responsibilities of the kitchen staff is providing meals for everyone working on the campus. Cornelia Poletto's working title for this staff dining area is "La Cantinetta".





The historic water tower - a enchanting overnight stay.

THE PLACE TO STAY

STAY OVERNIGHT IN AN INDUSTRIAL LANDMARK AND **EXPERIENCE CAMPUS LIFE**

guests of the campus tenants.

One of EUREF's most distinctive campus Following an extensive renovation buildings is the historic water tower, compliant with its listed status, the built by Alfred Messel in 1924. It's where nearly 100-year-old building has been you will find the Café im Wasserturm returned to its former splendour. Located and the Hotel Wasserturm, as well as near the base of the old gasometer, it three modern and lovingly furnished now provides guests with high comfort, flats available for overnight stays for modern rooms and amenities. And after a restful night's sleep, Café Wasserturm or the GORILLA Bakery are available for a hearty breakfast.

CAMPUS CUISINE: HEALTHY, TASTY, SUSTAINABLE

THE WORLD OF BAKING

2022, the variety of food offered on the importance of artistry and high quality." EUREF-Campus increased significantly. Their sustainable bakery uses organic Their range of traditional baked goods flour from two family-run mills in the including freshly baked bread are all Piedmont and Ore Mountains, and none made in-house. Classic Roman pizzas of their goods contain additives. are also on the menu. Those who prefer something sweet can indulge in You can find the bakery on the ground French Viennoiserie and patisserie. This floor of Building 2. However, the campus assortment includes croissants, pains tenants are not the only ones who au chocolat, and tartes. There is also an enjoy the delicious pastries and breads. expanded brunch and lunch menu as People from the surrounding area are well as homemade ice cream!

Petia, the bakery's two founders and terrace and catching some sun when owners, baking is a labour of love. "For the weather is nice. us, the concept of the business and our

With the GORILLA Bakery opening in April aspiration have always been about the

also partial to the bakery's produce and enjoy watching the bakers' skills in For Frithjof Wodarg and Matteo Angioi action before relaxing on the spacious



We source everything from organic growers. And we try to use regional and seasonal produce whenever possible."

> FRITHJOF WODARG Founder and manager of the **GORILLA Bakery**





The EUREF-Campus is unique because many companies and start-ups are working together there on climate protection and the energy transition. It's an ideal setting for the MCC to think about global issues and develop strategies, such as the path to greenhouse gas neutrality, CO, pricing, the transformation of the electricity market, hydrogen as a future energy carrier, climate and security, and international climate cooperation. The campus has a high profile, attracting politicians and international visitors. It's a place where people can come together."



New solutions for

climate protection

PROF DR OTTMAR EDENHOFER, Director of the MCC

The MCC is a scientific think tank that conducts global research and develops options for politics and the economy to halt global warming, foster prosperity, and improve human well-being

One of the most serious issues confronting attention because many companies and humanity is the climate crisis. But how can start-ups are working here on the entire we protect the atmosphere, as well as other spectrum of the energy transition. This is global commons like land and forests, from where future technologies like the Tesla overuse? Is it possible to do so while also Supercharger, for example, are available for developing social commons like education, you to experience. Even the trials conducted health, and transportation? On the EUREF- here with self-driving buses offer a peek of Campus, the MCC, the Mercator Research what an energy transition concept might look Institute on Global Commons and Climate like in the future," says the MCC director. Change, is exploring these issues. "As a scientific think tank, the EUREF-Campus is the He adds that key partners like the German right place for us to think about approaches Energy Agency and research organisations and concepts for protecting the planetary like Fraunhofer-Gesellschaft are also on boundaries," says Prof. Dr Ottmar Edenhofer, site. Whether they are from the sciences, Director of the MCC. "This includes, for business or politics - proximity makes all example, CO₂ pricing, the transformation of the difference in how people meet and work the electricity market, hydrogen as a future together. "And how we apply our research energy carrier, climate and security, and results at the national and international level, international climate cooperation." which is a problem of upscaling, is something that we can explore here by using simulations His office is in the former water tower, and developing appropriate strategies."

one of the campus's heritage-protected buildings, and a large set of bookcases filled The EUREF-Campus has been a crossroad with books encircles his desk. The MCC for cutting-edge research and technology frequently hosts seminars on its premises for over ten years. And as a result, the and regularly extends invitations to political decision-makers for these events. Ottmar Edenhofer recalls that many proposals for the energy transition have been developed in sphere. The innovations developed here also this building. He says this is also where federal ministers and business leaders have come wants to witness what the energy transition together to draft energy transition strategies, advance Germany's push for greenhouse gas is similar to a node in a large network. And this neutrality by 2045, as well as promote these is important because being part of something to the business community.

"The EUREF-Campus attracts a lot of easily," says Ottmar Edenhofer.

PROF. DR OTTMAR EDENHOFER Director of the Mercator Research Institute on Global Commons and Climate Change (MCC)

campus has a well-deserved reputation as a testing ground and showcase for the energy transition, and not just within the political attract international interest. Anyone who looks like comes here. "The EUREF-Campus bigger encourages the development of fresh concepts for reducing greenhouse gases But what makes this place so exceptional? and helps promote climate protection more

TEACHING AND STUDYING IN A REAL-WORLD LABORATORY

Are tomorrow's technologies economically groups. viable? These are some of the questions being addressed by TU Berlin students at the EUREF- STUDIES LIE AT THE HEART Campus in the capital.

European teaching, research and consulting the environment, climate, energy and mobility. and "Sustainable Mobility Management." On successful job recruitment by companies.

How is green hydrogen produced? What kinds top of this, the campus offers conferences of renewable energy storage options are there? and further education for non-university target

PRACTICE-ORIENTED OF THE CONCEPT

The Technical University has been active on When it comes to learning, in particular, students the EUREF-Campus Berlin for ten years. As a benefit enormously from the expertise and experience available on the EUREF-Campus. institution, it offers four interdisciplinary Here, students also have an opportunity early in masters programmes in English in the areas of their academic careers to establish connections with businesses, start-ups, and research These programmes include the two-semester institutions on campus, discuss curricula, and Master of Business Law (MBL) programme collaborate to create cutting-edge learning "European and International Energy Law" as strategies. The proximity of the location also well as the three-semester MBA programmes affords students broad access to the business "Building Sustainability-Management Methods world, including the potential for close for Energy Efficiency," "Energy Management," cooperation, creating an ideal environment for





For the TU Berlin, sustainability and climate protection are top priorities. Innovative research, teaching, and entrepreneurship in these areas are all conducted on the EUREF-Campus. Together! The campus has evolved in recent years into a true educational engine for the energy and mobility transition. The practical focus, the close contact with business and politics, and of course, the allure of the TU-Campus EUREF are all advantages for our students."

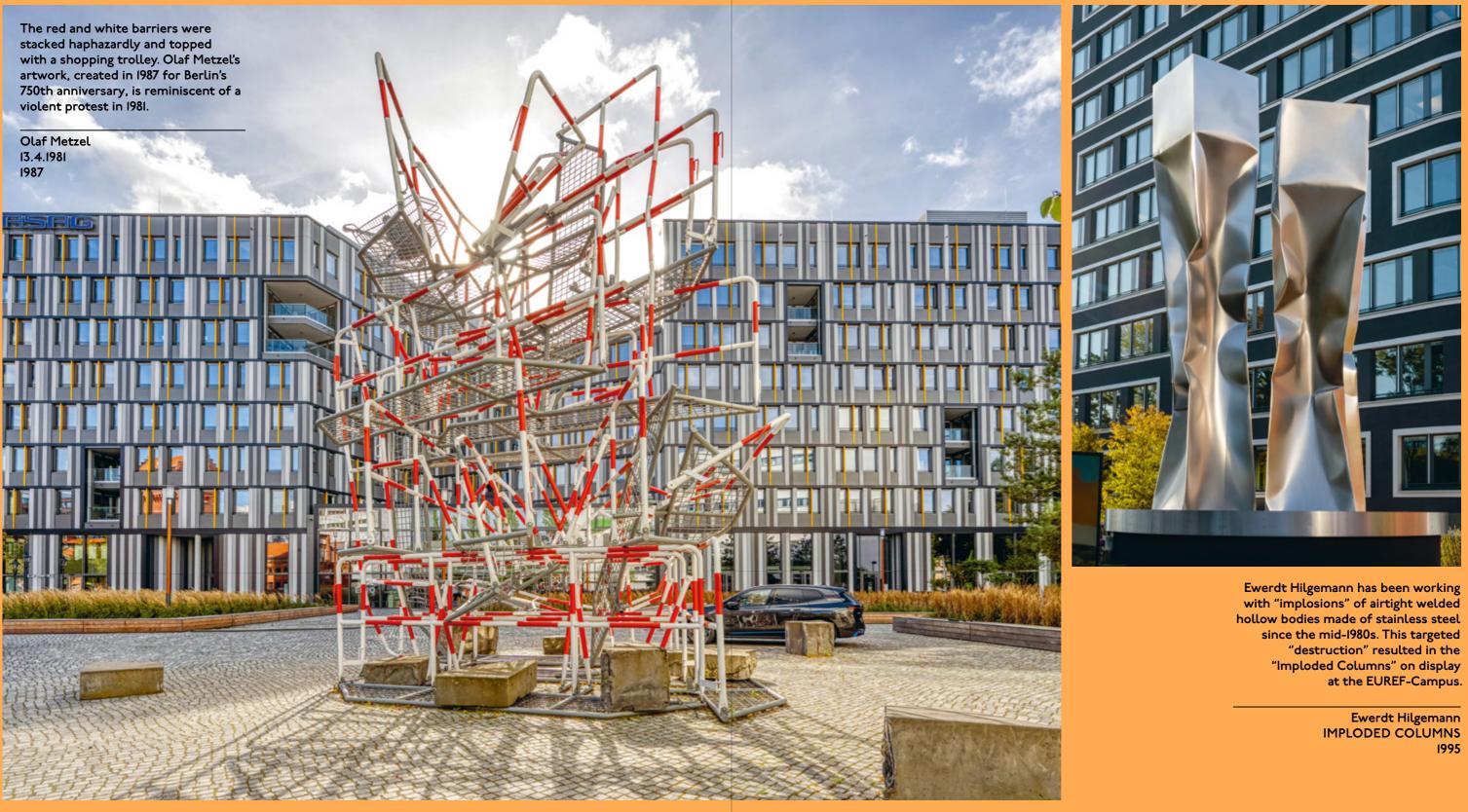
GERALDINE RAUCH President of the Technical University Berlin



These future-focused study programmes, developed in collaboration with the EUREFhowever, are not only offered in Berlin. Starting Talent Campus, the partner universities of the in 2025, with the opening of the new EUREF- University Alliance Ruhr, which includes the Campus in North Rhine-Westphalia, studying TU Dortmund University, the Ruhr University and teaching in a real-world laboratory will Bochum, the University of Duisburg-Essen, also be possible in Düsseldorf with the opening as well as the University of Applied Sciences of the 80,000-square-metre technology Düsseldorf and local businesses. These and research campus that will focus on numerous interdisciplinary fields provide an hydrogen technology as well as e-mobility. excellent foundation for creating new degree The main emphasis here is on innovative programs with a strong application-oriented battery development and production as well focus. as the appropriate charging infrastructure. Research into raw materials and their use in At both locations, the key concern is ensuring the real world based on the principles of the that technological innovations will be socially "circular economy" will be another area of accepted and are commercially viable. interest. Likewise, the Düsseldorf campus will offer education and training: A wide range of study and further training programs are being



ARTS CAMPUS





A dynamically shaped steel sculpture by South Tyrolean sculptor Eduard Habicher adorns the exterior of the Reglerhaus on the EUREF-Campus. The title of the work translates as "House of the Poet".

> Eduard Habicher CASA DEL POETA 2010









Among the prominent guests on stage at the EUREF-Campus is Klaus Wowereit, the former Governing Mayor of Berlin.

From the 2017 G20 Africa Partnership conference to the G7 Climate, Energy and Environment Ministers' Conference in May 2022, the EUREF-Campus Berlin is internationally renowned for hosting high-level political events.



In May 202I, EUREF-Event GmbH, which includes all the event locations on the EUREF-Campus Berlin, became a certified Sustainable Meetings Berlin Partner and achieved the rating "High Performer".



If you need to cool off, the EUREF pool is the place to be. It has been a popular venue for team events, receptions, and exclusive outdoor summer parties since it opened in 2021.

events.



INNOVATIVE AND INSPIRING: THE EUREF-CAMPUS AS AN **EVENT LOCATION**

building concepts, has produced a the EUREF pool. unique backdrop for a wide variety of

several movie premieres, political including new offices and event space. EUREF Xmas Market Event.

Around 600 events of every kind and But wherever you are or whatever size are held annually in the EUREF- you're doing, EUREF's gastronomic Campus Berlin's ten indoor and outdoor director Thomas Kammeier has a event spaces, ranging from exhibitions variety of dishes waiting for you, and conferences to gala dinners. The whether it's an elegant dinner in the synthesis of industrial architecture, historic Reglerhaus, a casual barbecue restored in keeping with the site's in the Schmiede - the former forge, or heritage status, and modern, inventive a summer party in a lounge setting by

With event spaces that can easily host receptions, congresses, and trade The "innovation campus" has hosted exhibitions for up to 2,500 attendees all in the sustainable environment conventions, and UN conferences. The of the EUREF-Campus Berlin - the historic water tower, constructed about experienced event management team a century ago, provides space to host can skilfully plan and stage a wide range various events, including workshops, of events for you on the campus. Even seminars, and elegant evening events though it frequently hosts high-level in its well-known Café im Wasserturm. scientific and political discussions, the A large terrace with views of the iconic campus is best exemplified by a vibrant gasometer is also a pleasant place to community spirit fostered by activities unwind. The gasometer is currently like public viewings and community undergoing renovation and expansion, get-togethers, such as the recent

Events on the EUREF-Campus, like the Intercharge Network Conference, attract leading international experts to discuss the issues affecting the future of energy, sustainability, and mobility.

of event and office spaces as well from 2011 to 2015. as showrooms - EUREF-Campus garden on the Düsseldorf campus. the location an important meeting

We are currently working on another Günther Jauch's Sunday talk show location in Düsseldorf dedicated to was broadcasted from the Schöneberg the future that will include a range Gasometer under the translucent dome

Düsseldorf. And the so-called The dome was a focal point of the "Günther Jauch Dome," a translucent Berlin "innovation campus" until dome, a true icon from Berlin, and a January 2021. We will now use it familiar sight on German television, in Düsseldorf for corporate events, will be relocated from the capital to presentations, and dinner events for its new home in the enormous indoor up to 600 people. This, too, will make



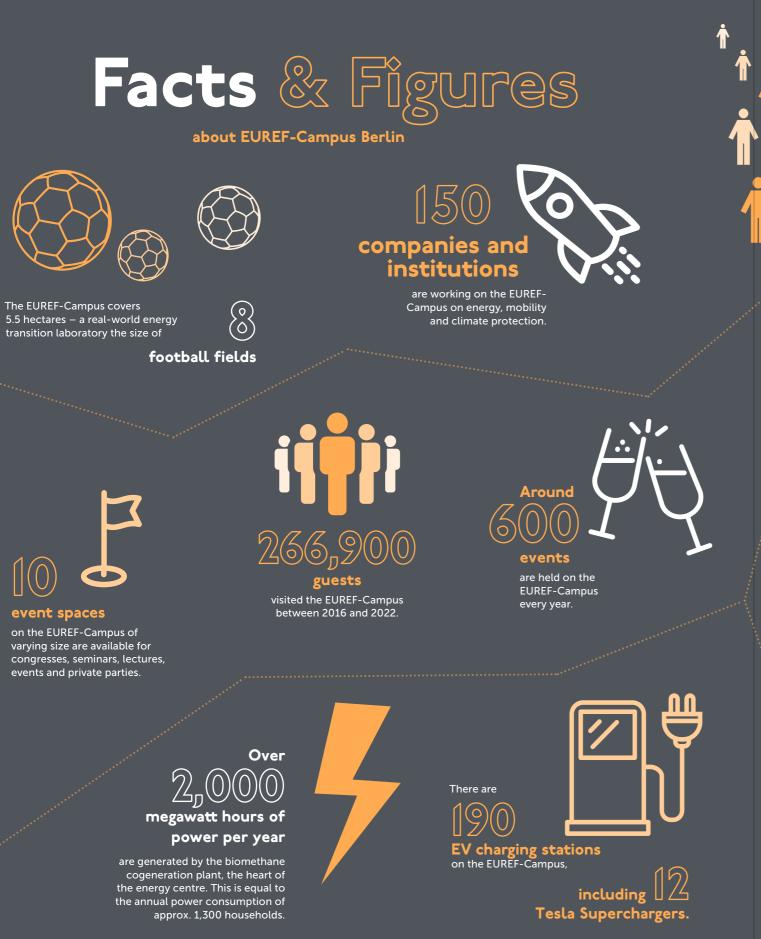
Thomas Kammeier is the gastronomic director of the EUREF-Campus Berlin. Whether it's dinner, a standing buffet or something special from the barbecue, he makes it all possible.



place for representatives from politics, business, science and the general public, providing an ideal setting for talks, information exchanges, events and trade fairs in an innovative and sustainable environment. In Düsseldorf, gastronomic director Cornelia Poletto will provide the dining experience and atmosphere. This will further enhance the EUREF-Campus future-focused concept at a second location, creating another platform for innovative events and ideas.

The EUREF-Campus Düsseldorf will offer a variety of culinary experiences, firstrate event and presentation spaces like the "Günther Jauch Dome", and an inspiring environment for innovative concepts.







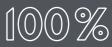




masters degree programmes are offered by the TU-Campus EUREF to approx. 450 students.



2.5 km of pipes were laid on the EUREF-Campus to provide the buildings with district heating.



of the EUREF-Campus heating is generated by its own energy centre.





-Ò¢-

bags of waste

were saved over the last 3 years due to Vytal reusable packaging. Since May 2020, restaurants on the EUREF-Campus have been using sustainable containers. This shift has saved approx. 51,421 single-use containers – and the number is growing!



the EUREF-Campus achieves the CO, climate targets set for 2045!





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A SUCCESS STORY EXPANDS

cornerstones of the new EUREF- exchange intensively on future global centre and the use of renewable Campus Düsseldorf. Since August challenges. Among the notable tenants energies. 2021, the Düsseldorf site is being are Schneider Electric GmbH, SPIE slowly transformed into an international Deutschland & Zentraleuropa, the stateshowcase for the energy and mobility owned NRW.Energy4Climate, Stadtwerke transition. With Berlin's EUREF-Campus Düsseldorf, Klüh Service Management, proving to be such a successful concept, Wilo, Keba Energy Automation, and the it is now being further developed in North Rhine-Westphalia. The Düsseldorf campus will be a centre for developing, Another goal of this project is to exploring, and presenting innovations in create a "smart city" with a highly energy, climate protection technology, environmental protection, and mobility. When the new campus opens in 2024, these innovations can be tested on-site to determine their viability.

Start-ups, corporations, associations,

State Association of Renewable Energies.

specialised mobility hub. The mobility hub is intended to serve as a testing and development platform for new forms of mobility. It will also be a transit point for commuters and plane passengers, with e-mobility sharing platforms available.

and research institutions will soon be The EUREF-Campus Düsseldorf will working hand in hand on the more than meet the German government's CO₂ 80,000 square metre site. The campus climate targets for 2045 right from

Sustainability and innovation are the will enable business and science to the start, thanks to a high-tech energy

The EUREF-Campus breathes the pioneering spirit that we need on the way to becoming a climate-neutral industrial country. Future projects like this new campus demonstrate that prosperity, good jobs, and competitiveness can be achieved in North Rhine-Westphalia while also protecting the climate. The EUREF-Campus Düsseldorf brings together several critical issues for the state government, from climate protection and the transition to renewable energy to e-mobility and sustainability."

> HENDRIK WÜST Prime Minister of North Rhine-Westphalia

100-10,000 SQM OF FLEXIBLE OFFICE SPACE

Flexible options for networked research, adaptable spaces

to implement ideas

"Station Airport" at Düsseldorf airport

AIRPORT TRAIN STATION

Direct campus access, range of

transport options, connection to

0

EVENT CENTRE

CAPACITY: 1,600

the airport

RESEARCH AND

PROTECTIVE FAÇADE

mpacts, noise and air pollution

CERTIFIED &

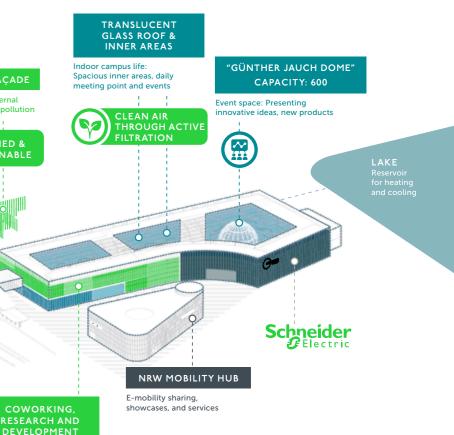
SUSTAINABLE

Protection against external





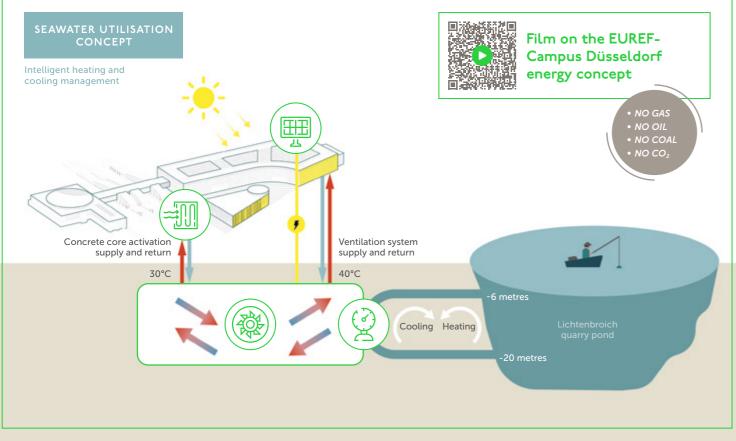
The foundation stone for the new EUREF-Campus Düsseldorf was laid on 14 October 2022 in the presence of the Prime Minister of North Rhine-Westphalia, Hendrik Wüst, and the Mayor of Düsseldorf, Dr Stephan Keller. Among the keynote speakers were developer Reinhard Müller, the National President of Implenia, Dr Matthias Jacob, the former CEO of Stadtwerke Düsseldorf, Manfred Abrahams, and the chairman of the CDU party in Berlin, Kai Wegner.



A SUCCESS STORY EXPANDS



Stadtwerke Düsseldorf AG has been a service provider for electricity, gas, water, mobility and district heating for more than I50 years and is also responsible for the capital's waste disposal. It is one of the country's largest municipal utilities, with around 600,000 customers. With over 3,100 employees, Stadtwerke Düsseldorf AG is a leading employer in the state that stands for tradition and innovation. Stadtwerke Düsseldorf has also teamed up with EUREF to develop a cutting-edge energy concept for the Düsseldorf campus to become climate neutral.



In cooperation with:













SPIE's core business is providing services for a carbon-free economy. So, we consider ourselves part of the answer to a sustainable future.

SPIE Deutschland & Zentraleuropa, a subsidiary of the SPIE Group, is the leading multi-technology service provider for buildings, plants, and other infrastructure in Germany, Austria, Poland, the Czech Republic, Slovakia, and Hungary. SPIE provides climate protection solutions in several areas: As a partner in projects that increase the amount of renewable energy sources in the energy mix, in optimising existing building operations with an emphasis on energy efficiency, and as a partner in the transition to sustainable mobility – either hydrogen or electric.

The EUREF-Campus Düsseldorf will be the new climateneutral headquarters of SPIE Deutschland & Zentraleuropa, supporting the company's growth and sustainability goals. Best of all, SPIE will take over the building complex's technical operations.

> conversion of industry, mobility, and building heating are all priorities for NRW.Energy4Climate. The aim of this young NRW state agency for energy and climate protection is to speed up this transformation across all sectors so that North Rhine-Westphalia can become climate-neutral as quickly as possible while at the same time strengthening the region's appeal as a location for industry and services. NRW.Energy4Climate's main location will be the EUREF-Campus in Düsseldorf, providing an ideal setting for networking and strategic project work with flexible office space and meeting and event spaces.

The energy transition, climate-neutral



EUREF-CAMPUS HAMBURG



ELBPHILHARMONIE

Google Earth: Data SIO, NOAA, U.S. Navy, NGA, GEBCO IBACO Landsat / Copernicus

Digital port of the future

Following Berlin and Düsseldorf, plans are now in place for a EUREF-Campus for the Port of Hamburg, Germany's largest logistics hub. Work on the project will begin in 2025/26 on an area of around 106,400 square metres in a prominent location opposite the Elbphilharmonie concert hall. EUREF will develop a "smart city" quarter at this significant water, land, road, and rail hub in Europe's third-largest port, including offices,

event spaces. This will reinvigorate the site's a climate-neutral energy source will be given historic buildings, establishing a research particular focus as a crucial technology for network that uses EUREF's proven model to the future, particularly for energy-intensive generate synergies of science, industry, and primary industries and shipping. For this start-ups for collaborations on future mobility purpose, there are plans to connect to the and energy systems.

and resource-efficient manner. The energy building basement areas. concept here includes, among other things, using high-efficiency pumps to connect the The new EUREF-Campus will seamlessly harbour basin to the site's energy centre and integrate into the Port of Hamburg's furure-

electricity for this.

laboratories, workshops, lecture halls, and Here, the development of hydrogen energy as hydrogen ecosystem of the nearby Hamburg Green Hydrogen Hub. In addition, we will build A digital backbone linking individual buildings two e-fuel filling stations for shipping on the to a large data centre with green IT is the campus. There are also plans for a skyport with digital centrepiece of the "smart harbour" an e-drone landing pad, berthing facilities for campus. Also, the data centre will leverage developing prototypes, and an e-ferry with a information and communication technology jetty. And we will install 200 charging points throughout its full life cycle in an eco-friendly for e-vehicles in the parking spaces in the

use it as an energy storage facility. The PV focused infrastructure and the Hamburg Port systems on campus buildings will generate the Authority's (HPA) smartPORT energy initiative.

First sketch of ideas from 2022 workshop with the Hamburg Port Authority.



| | Open labs, start-ups |
|----|--|
| Ę: | Technology platform, port of the future |
| | Businesses (port, energy and mobility) |
| | Campus buildings (HQ, NGOs, agencies) |
| 峊 | E-ferry jetty |
| ŗ | Lecture halls, historic halls, event areas |
| H | Hydrogen/e-fuel filling station |

COMING NEXT



IMPRESSUM

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