

**CLIMATE
TARGETS**



**THE DNA OF A
EUREF-CAMPUS**



**GREEN
BUILDINGS**



SMART ENERGY

LOCATION



**FUTURE
MOBILITY**



**SMART & LOCAL
INTEGRATION**



**EUREF
COMMUNITY**

TALENT POOL



**WORK-LIFE-
BALANCE**



**SUSTAINABLE
EVENTS**



**GREEN
FACILITY
MANAGEMENT**

CLIMATE GOALS

A EUREF Campus, upon completion, meets the CO2 climate protection targets set by the federal government for the year 2045. It serves as an example of realized and privately financed energy transition through continuous energy monitoring via a smart grid. New building and supply technologies are continuously tested and applied.

GREEN BUILDINGS

A EUREF Campus only constructs buildings with the highest energy efficiency standards according to KfW, LEED Platinum, or DGNB Platinum, recognizing that energy saving is the best form of climate protection. Additionally, a EUREF Campus minimizes land sealing as much as possible and collects rainwater in a resource-efficient manner.

SMART ENERGY

A EUREF Campus predominantly sources its energy from local, CO2-neutral sources, ensuring maximum self-sufficiency primarily from renewable energy sources.

LOCATION

A EUREF Campus is located in a state capital or a city of regional importance for science and economy. It is spatially delineated, giving it a clearly defined campus character. Furthermore, it boasts optimal access to public transportation and prioritizes cyclists through comfortable infrastructure.

FUTURE MOBILITY

A EUREF Campus serves as a testing ground for the future of mobility, offering users and guests intelligent mobility concepts such as hydrogen refueling stations, air taxis, and autonomous mobility solutions.

SMART & LOCAL INTEGRATION

A EUREF Campus integrates its geographical and historical surroundings into an intelligent energy and mobility concept.

EUREF-COMMUNITY

A EUREF Campus primarily rents space to companies and other institutions focusing on energy transition, mobility transition, and climate protection. It promotes exchange and networking and fosters symbiotic relationships between businesses.

TALENT POOL

A EUREF Campus collaborates with universities and colleges to offer further education programs, master's degrees, or other qualification measures in the field of energy transition. This aims to establish a symbiosis between industry and academia within a "living lab" framework. Research, alongside teaching, is part of this campus concept and supports the recruitment efforts of resident companies.

WORK-LIFE-BALANCE

A EUREF Campus ensures a proper work-life balance through its meticulously designed campus atmosphere, sustainable dining options, sports facilities, and community events.

SUSTAINABLE EVENTS

A EUREF Campus is an innovative venue that enables sustainable events through eco-friendly technologies and a green infrastructure. Regular certifications ensure that new standards for environmentally friendly events are consistently met. This makes the EUREF campus more than just an event location; it provides a comprehensive, sustainable experience.

GREEN FACILITY MANAGEMENT

A EUREF Campus implements ecologically exemplary facility management, including an advanced waste and recycling concept coordinated with regional waste management service providers to meet the highest standards. Collaborating with regional service providers, ecological cleaning concepts are also developed for users and tenants.